



Agrium Advanced Technologies

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PEOPLE

PERFORMANCE

RESULTS

MEMORANDUM

DATE: January 18, 2007

TO: Our Valued Customers

FROM: Doug Hubble
Sales/Marketing Manager –
Professional Turf and Pest Control Products

SUBJECT: New Corporate Name

Over the past several months we have been working on a name for the new Agrium business unit that includes Nu-Gro Canada, Nu-Gro Technologies, Pursell Technologies, and the existing Agrium specialty products division. We are pleased to announce that our new name will be **Agrium Advanced Technologies**.

The Nu-Gro brand will continue to exist and your accounts will remain payable to the legal entity Nu-Gro Ltd., however we will refer to and market ourselves as **Agrium Advanced Technologies**.

Our goals include continuing to provide the best of class brands and technologies that you trust, as well as developing and introducing new value added environmental solutions.

If you have any questions or concerns, please do not hesitate to contact your Agrium representative. We look forward to continued growth in our business together.

Regards,

Doug Hubble